

## **Marcom Senior Executive**

### **Key Attributes:**

Creative. Curious. Communicative.

**Role Description:** Your mandate will involve you assisting the Marcom Manager to execute marketing strategies and campaigns. You will be working with the in-house designer to produce materials of visual impact and within brand guidelines. You will be responsible for both online and offline marketing materials. In addition, you will be actively involved in strategic collaborations with STB, tour agencies, partners and various attractions in Singapore.

### **Experience:**

3-6 years' experience in marcom or branding with an excellent command in English.

**Requirements:** Ideally, you have 3-6 years' experience in marketing and have a proven track record in growing a business. Knowledge of the service and hospitality industry will be preferred. Experience in the FMCG or IT sector will be advantageous. You possess strong business and financial acumen and have a strategic agility with a strong drive for results. You also have a proven ability to lead and influence across functions and location. Possessing the gravitas to liaise with senior management in the industry is a key success factor for this role. Proficiency in Freehand and Photoshop is necessary.

**Education:** Degree in Communications or Marketing

<b>To Apply:</b>	Email resume to <a href="mailto:jobs1@ducktours.com.sg">jobs1@ducktours.com.sg</a> with an attached photo and job title as subject header
<b>Salary Range:</b>	SGD\$33,600 – \$45,600 (Annual)

*We regret that only shortlisted candidates will be notified.*